

## Fall Enrollment Trends by Major within Degree Level

College	Degree Group	Major Description	Fall Term							
			2000	2001	2002	2003	2004	2005	2006	2007
BPA	UG	Accounting Info Systems						33	35	21
		Admin: Accounting	476	463	472	484	503	487	532	555
		Administration	325	370	342	362	324	227	215	231
		Business Econ.	27	31	42	51	76	137	159	202
		E-Business					5	13	16	21
		Entrepreneurship		6	35	68	107	146	170	193
		Finance	170	159	185	199	220	237	227	245
		Financial Comp Systems					4	4	2	
		Financial Planning					1	6	9	11
		Info Management	366	393	371	307	233	186	155	133
		International Bus.	69	87	64	85	96	102	109	120
		Management	262	287	291	343	360	409	483	480
		Management Sci.	5	5	5	1	1			
		Marketing Mngmt	335	314	309	341	316	360	376	420
		Prod/Opns Mngmt	11	21	23	24	19	19	9	9
		Public Administration	52	44	52	63	74	90	89	84
		Real Estate	25	19	26	33	59	88	109	82
		Small Business	26	31	12	4	3	1	1	1
		Transportation				1	4	6	10	6
		<b>UG Total</b>			2,149	2,230	2,229	2,366	2,405	2,551
2nd BA +		Accounting Info Systems							1	
		Admin: Accounting	3	9	18	12	14	15	19	17
		Administration	1	4	8	3		4	2	4
		Business Econ.							1	
		Entrepreneurship			1	1			15	10
		Finance			2	6		6	5	4
		Financial Planning							1	1
		Info Management	4	11	6	5	3	2	1	1
		International Bus.				3	2	1		
		Management	1	1	2	5	3	3	1	4
		Marketing Mngmt	2	1	2	1	1	3	1	
Public Administration		2	2					1		
Real Estate			1				1	1		
<b>2nd BA+ Total</b>			11	28	42	36	23	34	48	43
Gr		Admin: Accounting	25	26	29	38	32	27	38	45
		Administration	87	96	68	65	74	74	42	78
		Entrepreneurship	3		8	6	11	25	27	30
		Finance	47	45	57	57	39	43	59	46
		Info Management	40	63	54	37	35	36	29	30
		Management	7	4	13	7	14	36	36	36
		Marketing Mngmt	45	54	54	47	39	36	36	39
		Mgmt/Hum. Res.	12	15	12	10	9	2		
		Prod/Opns Mngmt	8	5	8	11	11	11	20	21
		Public Administration	97	133	143	133	142	133	110	140
<b>Gr Total</b>			371	441	446	411	406	423	397	465
<b>BPA Total</b>			2,531	2,699	2,717	2,813	2,834	3,008	3,151	3,322