

Demographics by Major - Fall 2007

Degree Major Collegi Group Description	Total Number	Total FTES(rtb)	Pct. Fulltime	Average Age		Pct. Female	IPEDS Ethnicity Percentages					Calif. Resident			
				Mean	Median		Nat. Am.	Black	Latino	Asian-PI	White	Unk.	NR Alien	Number	FTES(rtb)
BPA UG Accounting Info Systems	21	19.6	100	25.3	24.2	48	-	10	33	5	33	19	-	21	19.6
Admin: Accounting	555	485.5	85	23.9	23.3	61	0	9	36	10	30	9	6	535	465.5
Administration	231	198.9	84	23.3	22.3	54	1	10	45	6	25	9	5	223	192.6
Business Econ.	202	177.1	87	23.7	23.1	44	0	12	37	8	33	8	0	202	177.1
E-Business	21	16.7	76	25.5	25.3	57	5	14	24	14	29	10	5	20	15.3
Entrepreneurship	193	169.9	87	24.1	23.3	46	1	13	29	8	34	14	2	191	167.8
Finance	245	212.1	81	24.3	23.7	42	1	13	32	13	27	6	8	229	196.6
Financial Planning	11	9.4	82	25.9	25.9	45	-	9	36	9	36	9	-	11	9.4
Info Management	133	109.9	71	27.9	27.2	21	-	11	22	12	35	11	11	118	96.3
International Bus.	120	111.4	91	22.1	22.0	61	1	9	55	4	10	9	12	115	106.9
Management	480	401.9	77	23.5	22.3	56	1	11	37	6	35	6	4	468	391.5
Marketing Mngmt	420	383.3	89	22.5	22.1	52	0	16	30	6	34	10	4	407	370.9
Prod/Opns Mngmt	9	7.3	78	30.5	30.4	22	-	-	44	-	33	11	11	8	6.3
Public Administration	84	66.5	71	27.2	26.7	51	2	14	37	4	30	11	2	84	66.5
Real Estate	82	71.9	88	25.0	24.5	48	-	22	28	6	33	5	6	81	71.7
Small Business	1	0.4	0	57.0	57.0	100	-	-	-	-	100	-	-	1	0.4
Transportation	6	5.3	100	28.0	28.0	-	-	17	17	17	50	-	-	5	4.3
UG Total	2,814	2,447.3	83	24.5	23.9	51	1	12	35	8	31	9	5	2,719	2,358.5
2nd Admin: Accounting	17	9.7	29	38.4	37.7	53	-	12	-	18	47	24	-	17	9.7
BA+ Administration	4	1.5	0	40.5	40.5	25	-	-	25	-	75	-	-	4	1.5
Entrepreneurship	10	5.3	0	27.5	26.8	40	-	100	-	-	-	-	-	1	0.5
Finance	4	1.9	0	33.5	33.5	75	-	25	25	-	25	25	-	4	1.9
Financial Planning	1	0.8	100	42.0	42.0	-	-	-	-	-	100	-	-	1	0.8
Info Management	1	0.8	100	45.0	45.0	-	-	-	-	-	100	-	-	1	0.8
Management	4	2.1	25	28.3	28.3	50	-	-	25	-	50	-	25	3	1.6
Public Administration	1	0.8	100	31.0	31.0	100	-	-	100	-	-	-	-	1	0.8
Real Estate	1	0.8	100	29.0	29.0	100	-	100	-	-	-	-	-	1	0.8
2nd BA Total	43	23.7	23	34.7	34.4	49	-	33	9	7	37	12	2	33	18.4
Grad Admin: Accounting	45	28.8	24	30.2	29.8	38	2	9	11	7	22	9	40	26	16.6
Administration	78	63.9	45	28.3	27.4	49	1	9	12	4	10	10	54	38	26.9
Entrepreneurship	30	23.5	47	28.3	27.5	33	-	7	13	-	40	23	17	25	19.3
Finance	46	31.6	30	27.5	26.7	33	2	4	7	11	15	13	48	25	14.6
Info Management	30	17.4	13	31.3	29.8	23	-	3	20	23	30	10	13	25	15.1
Management	36	25.5	28	28.6	28.3	47	-	8	28	11	39	3	11	31	20.7
Marketing Mngmt	39	26.9	38	29.6	28.5	62	-	3	10	8	28	8	44	23	17.1
Prod/Opns Mngmt	21	13.1	24	28.2	28.1	33	-	5	-	10	24	5	57	10	6.1
Public Administration	140	74.3	14	36.5	35.5	63	3	14	31	5	30	16	1	136	72.2
Graduate Total	465	305.0	27	29.7	28.9	48	2	9	18	7	25	12	27	339	208.5
BPA Total	3,322	2,776.0	75	26.0	25.4	51	1	12	32	8	30	9	8	3,091	2,585.4