

Detailed Major Codes (Local to CSUSB)

Majors-SB

College of Major Dept Major: Description			Fall Term Trends						Fall 2007 Majors								
			2001	2002	2003	2004	2005	2006	2007	2nd	FTF	Fresh	Soph	Junior	Senior	PB	Grad
BPA	ACFN	ACCM: Bus-Adm-Acct	26	29	38	32	27	38	44	-	-	-	-	-	-	-	44
		ACCT: Accounting	453	463	472	485	502	551	579	33	47	-	55	160	257	16	-
		ACIS: Acct-InfoSys	19	27	24	33	33	36	21	3	3	-	3	1	12	-	-
		BSEC: Business Econ	31	43	51	76	137	160	191	-	71	-	33	23	14	-	-
		FIN_: Finance	159	183	201	220	243	232	263	101	12	-	23	80	129	5	-
		FINM: Finance Masters	45	57	57	39	43	59	51	1	-	-	-	-	-	-	51
		FNCS: Admn FinComp		4	4	4	4	2			-	-	-	-	-	-	-
		RLST: Real Estate	19	27	33	59	88	110	78	44	9	-	18	13	23	1	-
	ADMN	ADMM: Business Admin	85	47	49	54	56	41	69	-	-	-	-	-	-	-	69
		ADMN: Administration	375	350	366	322	231	217	202	35	42	-	33	79	7	4	1
		CERT: Certif-Admin	6	8	10	6	10	7	9	-	-	-	-	-	1	8	-
		EXEC: Bus Admin-Exec		21	16	21	18	1	1	-	-	-	-	-	-	-	1
	CEL	PADM: PublicAdmin-MPA							1	-	-	-	-	-	-	-	1
	FIN	FNPL: Fin Planning				1	6	10	13	3	-	-	1	6	5	-	-
	INFO	CISS: Info Mgt-Comp	144	132	108	82	67	55	38	2	3	-	3	9	22	-	-
		EBUS: E-Business				1	11	16	18	-	3	-	3	4	5	-	-
		ELCM: Admn ElecCom		4	7	4	2			-	-	13	-	-	-	-	-
		IASM: Info Assure-M						4	14	1	-	3	-	-	-	-	14
		INAS: Info Assure-UG							13	22	1	2	3	2	5	12	1
		INFM: Information Mgt	63	54	37	35	36	25	19	-	-	3	-	-	-	-	19
		INFO: Info Management	195	191	155	116	97	71	71	27	2	3	8	20	39	-	-
		INMS: Info Mgt-Mgt	65	50	42	38	24	17	20	5	1	3	1	4	12	-	-
		OM_: Admin-OpnsMgt	21	23	24	18	5	3	2	-	-	-	-	1	1	-	-
		OMM_: Bus Admin-Opns	5	8	11	11	8	3	1	1	-	-	-	-	-	-	1
		SCM_: SupplyChain				3	14	6	8	2	-	-	-	2	6	-	-
		SCMM: SupplyChain					3	17	20	1	-	-	-	-	-	-	20
		TRNL: Admin-Transport			1	4	6	10	7	2	-	-	1	4	2	-	-
	MGMT	CORP: Corp Mgt	4	12	5					-	-	-	-	-	-	-	-
		ENMG: Admin-Env. Mgt	3	10	8	14	9	9	4	1	-	13	-	-	4	-	-
		ENTM: EntrepreneurUG	6	36	69	107	146	185	207	10	19	13	39	53	63	10	-
		ENTR: EntrepreneurGr	11	8	6	11	25	27	31	-	-	13	-	-	-	-	31
		INTB: Inter-Nation Bus	87	64	88	98	104	109	117	3	20	3	20	31	26	-	-
		MGCN: Bus Ad-Conflict		1	2	1	1	1		-	-	3	-	-	-	-	-
		MGHR: Mgt-HR	40	48	58	72	69	92	83	12	2	3	9	22	47	1	-
		MGMT: Management	130	93	86	61	45	37	87	20	25	3	13	33	8	2	-
		MGTM: General Mgt				13	35	35	35	-	-	3	-	-	-	-	35
		MHRM: Mgt & HR	15	12	10	9	2			-	-	3	-	-	-	-	-
		MNGG: General Mgt	117	142	196	216	290	346	336	14	5	3	49	91	145	1	-
	SBMG: Small Bus Mgt	32	12	4	3	1	1	1	-	-	-	-	-	1	-	-	
	MKTG	MKTG: Marketing	315	311	342	316	363	377	433	50	36	3	64	120	170	-	-
		MKTM: Marketing	54	54	47	39	36	36	38	3	-	3	-	-	-	-	38
	MSCI	MSCI: Management Sci	5	5	1	1				-	-	3	-	-	-	-	-
	PA	PA_: Admin-PublicAdmin	46	54	63	75	90	89	88	16	6	-	10	23	42	1	-
		PADC: PA-Comp Exam	4	3	4	9	3	4	13	-	-	-	-	-	-	-	13
		PADP: PA-Research	1		1					-	-	-	-	-	-	-	-
PAM_: Public Admin		128	140	128	133	130	106	127	2	-	-	-	-	-	-	127	
BPA Total			2,709	2,726	2,824	2,842	3,020	3,158	3,362	393	308	97	388	784	1,053	50	465

UNV	CEL	ACLP: AmericanCult&Lang							17	-	13	-	2	-	-	2	
		GDCT: GrantDevCert							1	-	-	-	-	-	-	1	-
		INSV: InServicePgm							4	-	-	3	-	1	-	2	1
		MISC: ExtensionPgm							26	-	-	3	-	-	5	13	8
	SINT	ADES: Advert. Design	6	6	5	1				-	-	-	-	-	-	-	-
		AMGT: Advert Manage	4	5	2	6	5	10	8	1	3	-	1	-	3	-	-
		EMKT: E-Mrktng Media		1	1					-	-	13	-	-	-	-	-
		INTD: Interdisc Stud	12	11	6	5	3	4	7	-	-	3	-	-	-	-	7
		INTG: IntegrativeStud	13	10	23	20	23	17		-	-	3	-	-	-	-	-
		MKCM: IDisc-Marketing	31	14	4	2		1		-	-	3	-	-	-	-	-
	SINT: SpecMaj UG	2	4	6	6	10	11	8	-	-	-	3	1	1	-	-	
	UDCL	UDCL: Undeclared	1,178	1,135	999	751	634	615	297	1	140	-	45	7	-	-	
	UNV	PTRN: PB-Transitory							14	-	-	-	-	-	-	14	-
		UCPB: UndeclaredPB							53	-	-	-	-	-	-	53	-
		UTRN: UG-Transitory							161	-	-	-	10	4	-	-	
	UNVW	CERT: Certif-UnivSt			2	1				-	-	-	-	-	-	-	
	UNV Total			1,246	1,186	1,048	792	675	658	596	2	156	28	51	19	13	83